Orders Agency

4104398 Order / Rev:

Alt Order #: 06832443

REP JEWISH COALITION Product Desc:

Estimate:

Flight Dates: 09/19/12 - 10/21/12

Original Date / Rev: 07/17/12 / 09/20/12

Order Type:

**GENERAL** 

Primary AE:

Sales Office:

Sales Region:

Amy McCreary

**BLPHI** 

National

Name:

Jamestown Associates/ NJ

**Buying Contact:** Billing Contact:

5 Mapleton Rd.

Princeton, NJ 08540

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

EOM/EOC

00:05:00

Broadcast

15%

Cash

Advertiser

Name:

Priority:

Republican Jewish Coalition (RJC)

Demographic: **Product Codes:**  A35+

PLI2

SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PISSUE, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Hiatus:

09/25/12-09/26/12

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	187	\$117,650.00	\$100,002.50
10/01/12	10/21/12	285	\$195,375.00	\$166.068.75

**Totals** 

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	187	\$117,650.00	\$100,002.50	0.00
October 2012	285	\$195,375.00	\$166,068.75	0.00
Totals	472	\$313,025.00	\$266,071,25	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	26%	\$313,025.00
Market	100%	\$1 203 942 31

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	29%	\$349,143.27
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$240,788.46
KTUD	1%	\$12,039.42
KVVU	16%	\$192,630.77
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$96,315.38

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len Spo	ots	Rate Pri	Rtg Type \$	Spots	Amount
Ī	E 2	KSNV	10/01/12	10/19/12	M-F 5-6a WakeUp w/W	aQM	5-6a	MTWTF~~	:30	5	\$450.001	0.00 NM	15	\$6,750.00
					M-F 5-6a WakeUp w/W	agners								

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KSNV

Order / Rev:

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Product Desc:

REP JEWISH COALITION

Flight Dates:

09/19/12 - 10/21/12

Ln <b>Çh</b>	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type 8	Spots	Amount
E 2 KSNV	10/01/1:	2 10/19/12	M-F 5-6a WakeUp	-	5-6a	MTWTF	:30	5	\$450.001	0.00 NM	15	\$6,750.00
NE)A/C			M-F 5-6a WakeU	p w/Wagners								
NEWS Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	MTWTF	5	\$450.00	0.00						
Week: 10/		10/14/12	MTWTF~~	5	\$450,00	0.00						
Week: 10/		10/21/12	MTWTF	5	\$450.00	0.00			A700 004	2 22 1114		
E 3 KSNV	10/01/17	2 10/19/12	M-F 6-7a WakeUp M-F 6-7a WakeUp	-	6-7a	MTWTF	:30	10	\$700.001	0.00 NM	30	\$21,000.00
NEWS			W-1 O-14 Wakeo	p www.agnora								
<u>Sta</u>	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/07/12	MTWTF	10	\$700.00	0.00						
Week: 10/ Week: 10/		10/14/12 10/21/12	MTWTF MTWTF	10 10	\$700.00 \$700.00	0.00 0.00						
E 6 KSNV				CM	658a-9am	MTWTF	:30	10	\$900,001	0.00 NM	30	\$27,000.00
			Today Show				,,,,		*******	0.00 /		<b>421,000.00</b>
TODAY												
Sta Week: 10/	rt Date	End Date 10/07/12	<u>Weekdays</u> MTWTF	Spots/Week 10	<u>Rate</u> \$900.00	Rating 0.00						
Week: 10/		10/14/12	MTWTF	10	\$900.00	0.00						
Week: 10/		10/21/12	MTWTF	10	\$900.00	0.00	1					
E 7 KSNV	10/01/1	2 10/19/12	M-F Today Show		9-10a	MTWTF	:30	5	\$425.001	0.00 NM	15	\$6,375.00
TODAY	<i>'</i> 11		M-F Today Show	II								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				ŀ		
Week: 10/		10/07/12	MTWTF	5	\$425.00	0.00						
Week: 10/		10/14/12	MTWTF	5	\$425.00	0.00						
Week: 10/ E 9 KSNV		10/21/12 2 10/19/12	MTWTF Rachael Ray	CM 5	\$425.00 11am-12pm	0.00 MTWTF-~	:30	5	#20E 004	0.00 NM	4 5	Φ4 07E 00
E 9 KONV	09/17/1	2 10/19/12	Rachael Ray	CIVI	rrani-rzpin	MIMIE	.30	5	\$325,001	U.UU NIVI	15	\$4,875.00
	SE INTP F	RR	,,									
RR	-1 D-1-	E1 D-4-	1011	O	D-4-	Dalle						
<u>διε</u> Week: 09/	art Date /17/12	End Date 09/23/12	<u>Weekdays</u> 	Spots/Week 0	<u>Rate</u> \$325.00	Rating 0.00				ŀ		
Week: 09/		09/30/12		Ő	\$325.00	0.00						
Week: 10/		10/07/12	MTWTF	5	\$325.00	0.00						
Week: 10/ Week: 10/		10/14/12 10/21/12	MTWTF MTWTF	5 5	\$325.00 \$325.00	0.00 0.00						
E 10 KSNV			Noon News	СМ	12-1230pm	MTWTF	:30	5	\$425.001	0.00 NM	15	\$6,375.00
			Noon News		•				,			<b>7</b> -1 - 1 - 1 + 7
NEWS		Ford Date	Maria de deserva	01-74(1	ъ,	D. II						
<u>Sta</u> Week: 09	art <u>Date</u>	End Date 09/23/12	<u>Weekdays</u>	Spots/Week 0	<u>Rate</u> \$425.00	<u>Rating</u> 0.00						
Week: 09		09/30/12	sea one see see see too too	0	\$425.00	0.00						
Week: 10		10/07/12	MTWTF	5	\$425.00	0.00						
Week: 10/ Week: 10/		10/14/12 10/21/12	MTWTF MTWTF	5 5	\$425.00 \$425.00	0.00 0.00						
			The Agenda 1230		1230-1p	MTWTF~~	:30	5	\$325.001	0.00 NM	15	\$4,875.00
			The Agenda 1230		· · · ·			•	701001	5.00 (VIVI	.0	ψ 1,07 0,00
AGENE						- ·						
<u>Sta</u> Week: 09.	art Date	End Date 09/23/12	<u>Weekdays</u>	Spots/Week 0	<u>Rate</u> \$325.00	Rating 0.00				1		
Week: 09		09/23/12		0	\$325.00 \$325.00	0.00						
Week: 10	/01/12	10/07/12	MTWTF	5	\$325.00	0.00						
Week; 10. Week: 10.		10/14/12 10/21/12	MTWTF~~ MTWTF~~	5 5	\$325.00 \$325.00	0.00 0.00						
			The Doctors	CM	2pm-3pm	MTWTF	:30	5	\$325.001	0.00 NM	15	\$4,875.00
- I- NOIW	00/11/1	_ 10/10/12	The Doctors	OW	apin opin	1-114411	.50	,	ψυ20.00	O.OO TAIAI	10	φ+ηστο.υυ
DRS												
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09 Week: 09		09/23/12 09/30/12		0	\$325.00 \$325.00	0.00 0.00						
Week: 10	/01/12	10/07/12	MTWTF	5	\$325.00	0.00				,		
Week: 10	/08/12	10/14/12	MTWTF⊶⊷	5	\$325,00	0.00				Į.		

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REP JEWISH COALITION

Flight Dates:

09/19/12 - 10/21/12

l Ob	Ot-11	اد ما	Inventor Call	, Dan - I	O1=4 fm 1 *	Time a Decem	1 0	_1_	155 - 4 - 155 Y	D4 - T	0	
Ln Ch	Start	End	Inventory Code		Start/End		Len Sp			Rtg Type		Amount
E 12 KSNV	09/17/1	2 10/19/12	The Doctors The Doctors	CM	2pm-3pm	MTWTF	:30	5	\$325.001	0.00 NM	15	\$4,875.00
DRS			THE DOCKUIS									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	MTWTF	5	\$325.00	0.00						
E 13 KSNV	09/17/1	2 10/19/12	Dr. Phil	СМ	3-4p	MTWTF	:30	5	\$450,001	0.00 NM	15	\$6,750.00
			Dr Phil		•			_	,	3,00		4-,, 00.00
PHIL												
<u>Sta</u>	<u>ırt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/		09/23/12		0	\$450.00	0.00						
Week: 09/		09/30/12	MTWEE	0	\$450.00	0.00						•
Week: 10/ Week: 10/		10/07/12 10/14/12	MTWTF MTWTF	5 5	\$450.00 \$450.00	0.00 0.00						
Week: 10/		10/14/12	MTWTF	5	\$450.00	0.00						
E 15 KSNV			NEWS 3 at 4 (1		4-5pm	MTWTF	:30	5	\$725.001	0.00 NM	. 15	\$10,875.00
L 10 HOH	10/01/	2 10/10/12	4PM NEWS (1 h	•	(4:00 PM-4:		.00	J	Ψ123.001	0.00 14101	13	Ψ10,015.00
NEWS			, , , , ,	,	•	i.						
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/07/12	MTWTF	5	\$725.00	0.00						
Week: 10/		10/14/12	MTWTF	5	\$725.00	0.00						
Week: 10/		10/21/12	MTWTF	5	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	0.00						
E16 KSNV	10/01/1	2 10/19/12	NEWS 3 at 4 (1		4-5pm	MTWTF	:30	5	\$725.001	0.00 NM	15	\$10,875.00
NEWC			4PM NEWS (1 h	our)	(4:30 PM-5:	00 PM)					i	
NEWS	ul Dala	Find Data	Mantalava	On ata (IA) a ata	D-4-	Datin						
Sta Week: 10	art Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating						
Week: 10/		10/07/12 10/14/12	MTWTF	5 5	\$725.00 \$725.00	0.00 0.00						
Week: 10		10/14/12	MTWTF	5	\$725.00	0.00						
			M-F Early News	CM	5-630p	MTWTF	.30	- 5	\$1,200.001	0.00 NM	15	\$18,000.00
_ ,, ,,,,,,,			M-F Early News	•	0 000p	*******	.00	Ŭ	Ψ1,200.001	0.00 11191	10	Ψ10,000.00
NEWS			,	,								
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10	/01/12	10/07/12	MTWTF	5	\$1,200.00	0.00						
Week: 10		10/14/12	MTWTF		\$1,200.00	0.00						
Week: 10		10/21/12	MTWTF~~		\$1,200.00	0.00						
E20 KSNV	10/01/1	2 10/19/12	M-F Jeop/Wheel	СМ	630-730pm	MTWTF	:30	5	\$1,300.001	0.00 NM	15	\$19,500.00
WH/JE	D		M-F Jeopardy/W	heel of Fortun	₿							
	art Date	End Date	Weekdays	Spots/Week	Dete	Dating						
Week: 10		10/07/12	MTWTF		<u>Rate</u> \$1,300.00	<u>Rating</u> 0.00						
Week; 10		10/14/12	MTWT F		\$1,300.00	0.00						
Week: 10		10/21/12	M-WTF		\$1,300.00	0.00						
E 23 KSNV	10/01/1	2 10/19/12	M-F News 3 at El	leven CM	11pm-1135	pm MTWTE	:30	4	\$1,200.001	0.00 NM	12	\$14,400.00
			M-F News 3 at E						, .,			7
NEWS												
·	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 10		10/07/12	MTWTF		\$1,200.00	0.00						
Week: 10.		10/14/12	MTWTF		\$1,200.00	0.00						
Week: 10		10/21/12	MTWTF		\$1,200.00	0,00					_	
E 24 KSNV	09/22/1	2 10/20/12	News 3 Sunrise -		6a-7a	S-	:30	2	\$350.001	0,00 NM	8	\$2,800.00
NEWS			News 3 Sunrise	SATURDAY								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/23/12	<u>vveekdays</u>	<u> </u>	Rate \$350.00	<u>Rating</u> 0.00						
Week: 09		09/30/12		0	\$350.00	0.00						
Week: 10		10/07/12	5	2		0.00						
Week: 10		10/14/12	S-	2	\$350.00	0.00						
Week: 10		10/21/12	S-	2	\$350.00	0.00						
E 25 KSNV	09/22/1	2 10/20/12	Saturday Today	CM	7a-9am	S-	:30	2	\$625.001	0.00 NIM	8	\$5,000.00
C 4 T T	2042		Saturday Today									
SAT TO		E-45 /	1471-1	0	<b>5</b> (	D ()						
	art Date	End Date	<u>Weekdays</u> S-	Spots/Week	Rate	Rating						
Week: 09	717/12	09/23/12	5-	2	\$625.00	0.00					l	

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KSNV

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Product Desc:

REP JEWISH COALITION

Flight Dates:

Week: 10/15/12

10/21/12

09/19/12 - 10/21/12

Estimate:

									• 7			
Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Si	oots	Rate Pri	Rtg Type	Spots	Amount
E 25 KSNV	09/22/1	2 10/20/12	Saturday Today	СМ	7a-9am	S-	:30	2	\$625.001	0.00 NM	. 8	\$5,000.00
			Saturday Today									. ,
SAT TO												
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/2		09/30/12	S-	0	\$625.00	0.00						
Week; 10/0 Week; 10/0		10/07/12 10/14/12	S-	· 2	\$625.00 \$625.00	0.00 0.00						
Week: 10/0		10/21/12	5-	2	-	0.00						
E 26 KSNV			News 3 Today - S		9am-930am	S-	- :30	1	\$500.001	0.00 NM	4	\$2,000.00
			News 3 Today - 3			-	.00		<b>4000.00 1</b>	0.00 11111	7	Ψ2,000.00
NEWS			•									
<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/1		09/23/12	S-	1	\$500.00	0.00						
Week: 09/2		09/30/12		0	\$500.00	0.00						
Week: 10/0		10/07/12	S-	1	\$500.00	0.00						
Week: 10/0 Week: 10/1		10/14/12 10/21/12	S-	1	\$500.00 \$500.00	0.00 0.00						
			Sa-Su News 3 at		11pm-1135p	· · · · · · · · · · · · · · · · · · ·	- :30	1	\$1,100.001	0.00 NM	5	\$5,500.00
LZI KOM	00/22/1	2 10/20/12	Sa-Su News 3 at		11pm-1100p	/// ·····-3·	50	'	\$1,100.001	0.00 14141	5	\$5,500.00
NEWS												
Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/1	17/12	09/23/12	S-	1	\$1,100.00	0.00						
Week: 09/2		09/30/12	S-		\$1,100.00	0.00						
Week; 10/0		10/07/12	S-		\$1,100.00	0.00			•			
Week: 10/0		10/14/12	S-		\$1,100.00	0.00						
Week: 10/1		10/21/12	Sa-Su News 3 at		\$1,100.00	0.00	00		<b>#</b> 1 100 001	0.00 1114	_	*****
E 20 KONV	09/23/1	2 10/21/12	Sa-Su News 3 at		11pm-1135p	om	5 ;30	1	\$1,100.001	0.00 NM	5	\$5,500.00
NEWS			Sa-Su News S at	. C.Ieveii								
_	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/1		09/23/12	S		\$1,100.00	0.00						
Week: 09/2		09/30/12	S		\$1,100.00	0.00						
Week: 10/0	01/12	10/07/12	S	1	\$1,100.00	0.00						
Week: 10/0		10/14/12	S		\$1,100.00	0.00					1	
Week: 10/1		10/21/12	S		\$1,100.00	0.00						
E 29 KSNV	09/23/1	2 10/21/12	News 3 Today W	knd CM	9a-930am		5 :30	1	\$500.001	0,00 NM	4	\$2,000.00
NEWIO			News 3 Today									
NEWS	4 🗅 - 4 -	End Data	Mantalaya	C4-8511.	D-4-	D-U						
<u>عادة</u> Week: 09/1	<u>t Date</u>	End Date 09/23/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$500.00	Rating						
Week: 09/2		09/30/12		0	\$500.00	0.00 0.00						
Week: 10/0		10/07/12	S	1	\$500.00	0.00						
Week: 10/0	08/12	10/14/12	S	1	\$500.00	0.00						
Week: 10/1	15/12	10/21/12	S	1	\$500.00	0.00						
E30 KSNV	09/23/1	2 09/30/12			6a-7a		s :30	2	\$325.001	0.00 NM	4	\$1,300.00
			News 3 Sunrise S	SUNDAY								
NEWS												
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/1 Week: 09/2		09/23/12 09/30/12	S S	2 2	\$325.00 \$325.00	0.00 0.00						
			News 3 Sunrise -			0.00	20	^	¢250.004	0.00 NN4	_	40.400.00
E 31 KONV	10/07/	2 10/21/12	News 3 Sunrise 5		6a-7a		5 :30	2	\$350,001	0.00 NM	6	\$2,100.00
NEWS			Tecas o Callinge	DO(ND/N)								
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/07/12	S	2	\$350.00	0.00						
Week: 10/0		10/14/12	S	2	\$350.00	0.00						
Week: 10/1		10/21/12	S	2	\$350.00	0.00						
E 32 KSNV	10/07/1	2 10/21/12	Sunday Today	CM	7a-8am	:	s :30	2	\$750.001	0.00 NM	6	\$4,500.00
A	m 65.4		Sunday Today									
SUN TO					_							
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/0		10/07/12	S	2	\$750.00	0.00						
Week: 10/0		10/14/12		2	\$750.00	0.00					}	

\$750.00

0.00

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Republican Jewish Coalition (RJC)

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Product Desc:

REP JEWISH COALITION

KSNV

Flight Dates:

09/19/12 - 10/21/12

Ln Ch Start E 32 KSNV 10/07/1	End	Inventory Code		Start/End T	ime Days s	Len Sp		\$750.001	Rtg Type S		Amount
± 32 KSNV 10/07/1	2 10/21/12	Sunday Today Sunday Today	СМ	7a-8am	5	:30	2	\$750.001	0.00 NM	6	\$4,500.0
SUN TODAY											
E 33 KSNV 09/23/1	2 09/30/12	Sunday Today Sunday Today	СМ	7a-8am	S	:30	2	\$625.001	0.00 NM	4	\$2,500.00
SUN TODAY		Juliuay Today									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/17/12	09/23/12	5	2		0.00						
Week: 09/24/12 E 34 KSNV 09/23/1	09/30/12	Chris Matthews 9	200000000	\$625.00 9:30a-10a	0.00 s	:30	1	\$500,001	0.00 NM	1	\$500.0
2 34 K3NV 09/23/1	2 09/30/12	Chris Matthews 9	. +	9.30a-10a	3	.30	'	φουυ,υυ i	U.UU NIVI	ļ	φουυ,υ
CM											
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/17/12 Week: 09/24/12	09/23/12 09/30/12	S	1	\$500.00 \$500.00	0.00 0.00						
E 35 KSNV 10/07/1		Chris Matthews 9	<u>-</u>	9:30a-10a	S	:30	1	\$600.001	0.00 NM	3	\$1,800.0
		Chris Matthews		0,000	0		,	<b>4</b> 000.007		ŭ	Ψ1,000.0
CM											
Start Date Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$600.00	Rating 0.00						
Week: 10/01/12	10/07/12	S	1	\$600.00	0.00						
Week: 10/15/12	10/21/12	S	1	\$600.00	0.00						
E36 KSNV 10/07/1	2 10/21/12		rime CM	7-10pm	5	:30	1	\$1,800.001	0.00 NM	3	\$5,400.0
NEWS AFT SNF	:	News 3 in Prime									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	S		\$1,800.00	0.00						
Week: 10/08/12	10/14/12	S S		\$1,800.00	0.00						
Week: 10/15/12 37 KSNV 09/23/1	2 09/30/12		rime CM	\$1,800.00 7-10pm	0,00	:30	1	\$1,600.002	0.00 NM	2	\$3,200.0
LO7 ROIV 00/20/1	2 00/00/12	News 3 in Prime		7 TOPIN	J	.50	•	ψ1,000.002	0.00 (11)		Ψ0,200.0
NEWS AFT SNF	=										
Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 09/17/12 Week: 09/24/12	09/23/12 09/30/12	S S		\$1,600.00 \$1,600.00	0.00 0.00						
E 38 KSNV 09/22/1		Sa-Su Early New		5pm-630pm	S-	:30	1	\$650.001	0.00 NM	1	\$650.0
		Sa-Su Early Nev		, ,							
NEWS	Pref   Pro. 4				B. II						
<u>Start Date</u> Week: 09/17/12	End Date 09/23/12	<u>Weekdays</u>	Spots/Week 0		Rating 0.00						
Week: 09/24/12	09/30/12	S-	1	\$650.00	0.00						
E 39 KSNV 10/06/1	2 10/20/12	Sa-Su Early New	s CM	5pm-630pm	5-	:30	1	\$675.001	0.00 NM	2	\$1,350.0
NEMO		· Sa-Su Early Nev	vs								
NEWS Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/01/12	10/07/12		0		0.00						
Week: 10/08/12	10/14/12	S-	1	\$675.00	0.00				İ		
Week: 10/15/12	10/21/12	\\\\\S-	1	4010.00	0.00	-20		<b>#EDE 004</b>	0.00 NIM	•	<b>#</b> 4 050 /
E40 KSNV 10/06/1	2 10/20/12	Weekend Jeopai WKND Jeop/Wh	•	630-730pm	S-	:30	1	\$525.001	0.00 NM	2	\$1,050.0
WH/JEP											
Start Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>	-					
Week: 10/01/12 Week: 10/08/12	10/07/12 10/14/12		0	\$525.00 \$525.00	0.00 0.00						
Week: 10/15/12	10/14/12	S	1	\$525.00 \$525.00	0.00						
E41 KSNV 09/22/1		Weekend Jeopa	rdy/WheGM	630-730pm	S-	:30	1	\$500.001	0.00 NM	1	\$500.
140.00		WKND Jeop/Wh	neel								
WH/JEP	End Data	Mankdaya	Snoto Allact	Doto	Dolina						
<u>Start Date</u> Week: 09/17/12	End Date 09/23/12	<u>Weekdays</u>	Spots/Week 0		<u>Rating</u> 0.00						÷
Week: 09/24/12	09/30/12	S-	1	\$500.00	0.00						
N 42 KSNV 09/19/1	12 09/21/12		СМ	5-6a	WTF	:30	5	\$325,001	0.00 NM	5	\$1,625.

Print Date: 09/24/12 09:57:19

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Order / Rev:

104398

Advertiser:

Republican Jewish Coalition (RJC)

Alt Order #:

06832443

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Product Desc:

REP JEWISH COALITION

KSNV

Flight Dates:

09/19/12 - 10/21/12

Ln C	h Start	End	Inventory Code		Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
			M-F 5-6a WakeU M-F 5-6a WakeU									
MK	GD FOR LIN	IE 1 NEWS	III o od vrakec	p www.gncis								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				ŀ		
	c: 09/17/12	09/23/12	WTF	5	\$325.00	0.00	w.w					
N43 KS	SNV 09/19/	12 09/21/12	M-F 6-7a WakeU		6-7a	WTF	:30	10	\$650.001	0.00 NM	10	\$6,500.00
мк	GD FOR LIN	JE 4 NEWS	M-F 6-7a WakeU	p w/vvagners								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	c: 09/17/12	09/23/12	WTF	10	\$650.00	0.00						
N44 KS	SNV 09/19/	12 09/21/12	•	· CM	658a-9am	~-WTF	:30	10	\$850.001	0.00 NM	10	\$8,500.00
R ELZ	G FOR LINE	E TODAY	Today Show									
IVIJV	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	c; 09/17/12	09/23/12	WTF	10	\$850.00	0.00						
N45 K	SNV 09/19/	12 09/21/12	M-F Today Show	II 3rd HCM	9-10a	WTF	:30	5	\$350.001	0.00 NM	5	\$1,750.0
			M-F Today Show	<i>i</i> II								
MC	OVED TO 9/1		MA - lederer	C+-4-5M4-	D-4-	D-4'						
Week	Start Date k: 09/17/12	<u>End Date</u> 09/23/12	<u>Weekdays</u>	Spots/Week 5	<u>Rate</u> \$350.00	Rating 0.00						
			Rachael Ray	CM	11am-12pm	WTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00
	5,11	00,_,,_	Rachael Ray	<b>0</b>	Train Tapin		.00	Ů	Ψ020.001	0.00 14141	3	φ1,025.00
СН	IANGE INTP	RR	·									
154	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	k: 09/17/12	09/23/12	WTF	5		0.00	-00		<b>\$405.004</b>	0.00.1111	_	40.400.0
N4/ K	5NV 09/19/	12 09/21/12	Noon News Noon News	CM	12-1230pm	WTF	:30	5	\$425.001	0.00 NM	5	\$2,125.0
CH	ANGE IN TS	START DATE								y .		
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	k: 09/17/12	09/23/12	WTF	5	,	0.00						
N 48 K	SNV 09/19/	12 09/21/12	The Agenda 1230		1230-1p	WTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00
ST	ART DATE N	NOW 9/19 AC	The Agenda 123	Upm						0		
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Weel	k: 09/17/12	09/23/12	WTF	5		0.00						
N 49 K	SNV 09/19/	12 09/21/12	The Doctors	CM	2pm-3pm	WTF	:30	5	\$325.001	0.00 NM	5	\$1,625.0
C.T.	'ADT DATE &	IOM ONO DE	The Doctors									
31	Start Date	NOW 9/19 DF End Date	√o Weekdavs	Spots/Week	Rate	Rating						
Weel	k: 09/17/12	09/23/12	~~WTF~~	5		0.00						
N50 K	SNV 09/19/	12 09/21/12	Dr. Phil	СМ	3-4p	WTF	:30	5	\$450.001	0.00 NM	5	\$2,250.0
-			Dr Phil									. ,
ST	ART DATE 9		ART - Lole	0 1 04/ 1	<b>5</b> /	5.0						
Weel	Start Date k: 09/17/12	End Date 09/23/12	<u>Weekdays</u> WTF	Spots/Week 5		Rating 0.00						
			NEWS 3 at 4 (1		4-5pm	WTF	:30	5	\$600.001	0.00 NM	5	\$3,000.0
1101 10	00,101	12 00/21/12	4PM NEWS (1 h		(4:00 PM-4:3		.50	J	ψουσ.σο ι	O.CO INIVI	3	φ3,000.0
ST	ART DATE I	NOW 9/19 NE		•	`	,						
	Start Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>						
	k: 09/17/12	09/23/12	WTF	5	7	0.00						
N 52 K	SNV 09/19/	12 09/21/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:30 PM-5:0	WTF	:30	5	\$700.001	0.00 NM	5	\$3,500.0
ST	ART DATE F	OR 9/19 NE		our,	(4.50 11 101-5.0	O FINI)						
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	k: 09/17/12	09/23/12	WTF	5		0.00						
N 53 K	SNV 09/19/	12 09/21/12	M-F Early News	СМ	5-630p	WTF	:30	5	\$1,000.001	0.00 NM	5	\$5,000.0
	ART DATE 9	MENAG	M-F Early News									
G.I	ハハ・レベーにも	WIS MITANS										
ST		End Date	Weekdays	Spots/Week	Rate	Rating				1		
	<u>Start Date</u> k: 09/17/12	End Date 09/23/12	<u>Weekdays</u> WTF	Spots/Week 5	<u>Rate</u> \$1,000.00	Rating 0.00						

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Order / Rev:

104398 06832443 Advertiser:

Republican Jewish Coalition (RJC)

Alt Order#:

Product Desc:

REP JEWISH COALITION

KSNV

Flight Dates: 09/19/12 - 10/21/12 Estimate:

Ln · Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
			M-F Jeop/Wheel M-F Jeopardy/W	neel of Fortune	e							
		9 WH/JEP								1		
<u>Sta</u> Week: 09/	art Date /17/12	End Date 09/23/12	<u>Weekdays</u> WTF	Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.00						
N 55 KSNV			M-F News 3 at EI		11pm-1135p		:30	4	\$1,100.001	0.00 NM	4	\$4,400.00
CTADT	DATEO	AO NEWO	M-F News 3 at E	leven								
	ort Date	/19 NEWS End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	/17/12	09/23/12	WTF	4	\$1,100.00	0.00						
N 56 KSNV	09/24/1	2 09/28/12	M-F 5-6a WakeU		5-6a	MTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00
NO SPO	OTS CAN	N AIR 9/25 &	M-F 5-6a WakeU 9/26 NEWS	p w/vvagneis					•			
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	MTF M-F 6-7a WakeU	5 n w/\Ma@M	\$325.00 6-7a	0.00 MTF	:30	10	\$650.001	0.00 NM	10	\$6,500.00
			M-F 6-7a WakeU		U-7 A	[4] J. J	.50	10	φουσ.σο ι	0.00 14141	10	φ0,500,00
			9/26 NEWS	0 1 1 1	5.	B 41						
Sta Week: 09/	art Date /24/12	End Date 09/30/12	<u>Weekdays</u> MTF	Spots/Week 10	<u>Rate</u> \$650.00	Rating 0.00						
N 58 KSNV	09/24/1	2 09/28/12	Today Show	CM	658a-9am	MTF	:30	10	\$850.001	0.00 NM	10	\$8,500.00
NO SD	ሰተራ ሮላነ	JAID O/25 &	Today Show 9/26 TODAY									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
Week: 09/		09/30/12	MTF	10	\$850.00	0.00						
N 59 KŞNV	09/24/1	2 09/28/12	M-F Today Show M-F Today Show		9-10a	MTF	:30	5	\$350.001	0.00 NM	5	\$1,750.00
NO SP	OTS CA	N AIRE 9/25	& 9/26 TODAY II	11								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					1	
Week: 09/		09/30/12	MTF Rachael Ray	CM	\$350.00 11am-12pm	0.00 MTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00
			Rachael Ray	0.01	114111 125111	74 (1	.00	ŏ	φ020.001	0.00 14141		Ψ1,025.00
	OTS CAI art Date	N AIR 9/25 &		Cnota (Mook	Data	Deting						
<u>312</u> Week: 09/		<u>End Date</u> 09/30/12	<u>Weekdays</u> M~~TF~~	Spots/Week 5	<u>Rate</u> \$325.00	Rating 0.00						
N61 KSNV	09/24/1	2 09/28/12	Noon News	CM	12-1230pm	MTF	:30	5	\$425.001	0.00 NM	5	\$2,125.00
NO SP	OTS CAI	N ΔIR 9/25 &	Noon News 9/26 NEWS									
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/30/12	MTF	5	\$425.00	0.00			<u>.                                    </u>			
N 62 KSNV	09/24/1	2 09/28/12	The Agenda 1230 The Agenda 123	•	1230-1p	MTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00
NO SP	OTS CAI	N AIR 9/25-2	•	Opini								
	art Date	End Date	<u>Weekdays</u> MTF	Spots/Week	Rate	Rating						
Week; 09.		09/30/12	The Doctors	CM 5	\$325.00 2pm-3pm	0.00 MTF	:30	5	\$325.001	0.00 NM	5	\$1,625.00
			The Doctors	0	zpiii opiii	11 11	,00	Ů	Ψ020.001	0.00 1410	ľ	Ψ1,020.00
		N AIR 9/25-2		Cmata // // / / / / /	Data	Deting						
Sta Week: 09.	art <u>Date</u> /24/12	End Date 09/30/12	<u>Weekdays</u> MTF	Spots/Week 5	<u>Rate</u> \$325.00	Rating 0.00						
N64 KSNV	09/24/1	12 09/28/12		СМ	3-4p	MTF	:30	5	\$450.001	0.00 NM	5	\$2,250.00
NO SP	OS CAN	AIR 9/25 & 9	Dr Phil 9/26 PHII.									
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09.		09/30/12	MTF	5		0.00						
N 65 KSNV	09/24/1	12 09/28/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:00 PM-4:3	MTF IO PM)	:30	5	\$600.001	0.00 NM	5	\$3,000.00
NO SP	OTS CAI		9/26 NEWS	/	,	- · ···/						
<u>Sta</u> Week: 09	art Date	End Date 09/30/12	<u>Weekdays</u> MTF	Spots/Week 5	<u>Rate</u> \$600.00	Rating 0.00						
N66 KSNV		<del></del>		CM	4-5pm	MTF	:30	5	\$700.001	0.00 NIV	5	\$3,500.00
					=  = : : :		,		+	-,50 111	ı	451500100

Print Date: 09/24/12 09:57:19

KSNV

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Order / Rev:

104398

Advertiser:

Republican Jewish Coalition (RJC)

Alt Order #: Flight Dates: 06832443

09/19/12 - 10/21/12

Product Desc:

REP JEWISH COALITION

Estimate:

In Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NO SPOTS CAN AIR 9/25 & 9/,26 NEWS End Date Start Date Weekdays Spots/Week Rate Rating 09/30/12 M--TF--Week: 09/24/12 \$700.00 0,00 5 N 67 KSNV 09/24/12 09/28/12 M-F Early News CM 5-630p M--TF--:30 5 \$1,000,001 0.00 NM 5 \$5,000,00 M-F Early News NO SPOTS CAN AIR 9/25 & 9/26 NEWS Start Date End Date Weekdays Spots/Week Rate Rating M--TF---5 \$1,000,00 Week: 09/24/12 09/30/12 0.00 N 68 KSNV 09/24/12 09/28/12 M-F Jeop/Wheel CM 630-730pm M--TF--:30 5 \$1,000.001 0.00 NM 5 \$5,000.00 M-F Jeopardy/Wheel of Fortune NO SPOTS CAN AIR 9/25 & 9/26 WH/JEP Weekdays Start Date End Date Spots/Week Rate Rating 09/30/12 M--TF--Week: 09/24/12 5 \$1,000.00 0.00 N 69 KSNV 09/24/12 09/28/12 M-F News 3 at Eleven CM 11pm-1135pm :30 0.00 NM M--TF--4 \$1,100,001 \$4,400.00 M-F News 3 at Eleven NO SPOTS CAN AIR 9/25 & 9;26 NEWS Start Date End Date Weekdays Spots/Week Rating <u>Rate</u> Week: 09/24/12 09/30/12 M--TF--4 \$1,100.00 0.00 N71 KSNV 09/29/12 09/29/12 SIGN ON-SIGN OFF CM 5a-459a ----S-:30 \$625.001 MM 00.0 \$1,250.00 Sat Today (5:00 AM-6:00 AM) **NFWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 ----5-\$625.00 0.00 News 3 Live in Prime N 72 KSNV 09/22/12 09/22/12 СМ 7-10pm ----S-:30 \$650.001 0.00 NM \$650.00 News 3 in Prime **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating ----S-Week: 09/17/12 09/23/12 \$650.00 0.00 N 73 KSNV 09/22/12 09/22/12 SIGN ON-SIGN OFF CM 5a-459a ----S-:30 \$500.001 0.00 NM \$500.00 Wheel/Jeop (9:00 PM-10:00 PM) WH/JEP Spots/Week Start Date End Date Weekdays Rating Rate ----S-Week: 09/17/12 09/23/12 \$500.00 0.00 N 74 KSNV 09/19/12 09/30/12 M-Su News 3 @ Eleven CM 11pm-1135pm **MTWTFSS** :30 1 \$1,100.001 0.00 NM 2 \$2,200.00 M-Su News 3 at Eleven Start Date **End Date** Weekdays Spots/Week Rating <u>Rate</u> 09/23/12 --WTFSS Week: 09/17/12 \$1,100.00 0.00 09/30/12 M--TFSS Week: 09/24/12 1 \$1,100.00 0.00 N75 KSNV 10/06/12 10/07/12 News 3 Live in Prime CM 7-10pm ----S-:30 \$675.001 0.00 NM \$675.00 News 3 in Prime **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 ----5--\$675.00 0.00 N 76 KSNV 10/06/12 10/06/12 SIGN ON-SIGN OFF 5a-459a CM ----5-:30 \$525.001 0.00 NM \$525.00 JEOP/WHEEL (9:00 PM-10:00 PM) WH/JEP Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 10/01/12 10/07/12 ----5-0.00 \$525.00